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**cohen&grigsby**  
*progressive law.™*

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August 2, 2004

**VIA EXPRESS MAIL**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Re: Application of: Kannan Srinivasan**  
**U.S. Serial No.: 09/804,735**  
**Filing Date: March 13, 2001**  
**Docket No. 01-169**

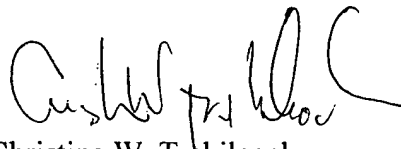
Dear Sir:

Attached is a Request for Withdrawal as Attorney or Agent and Change of Correspondence Address regarding the above.

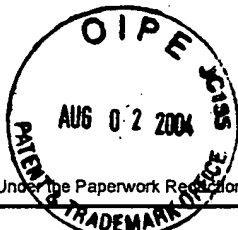
Please expedite the approval of our request for Withdrawal as Authorized Representative mailed on April 14, 2004, a copy of which is enclosed. We appreciate your prompt assistance with this matter.

Sincerely,

COHEN & GRIGSBY, P.C.

By:   
Christine W. Trebilcock

CWT:dmb  
Enclosures  
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**REQUEST FOR WITHDRAWAL  
AS ATTORNEY OR AGENT  
AND CHANGE OF  
CORRESPONDENCE ADDRESS**

Application Number	09/804,735
Filing Date	March 13, 2001
First Named Inventor	SRINIVASAN, Kannan
Art Unit	3622
Examiner Name	Janvier, Jean D.
Attorney Docket Number	01-169

**To: Commissioner for Patents**  
P.O. Box 1450  
Alexandria, VA 22313-1450

Please withdraw me as attorney or agent for the above identified patent application, and

- ☒ all the attorneys/agents of record.  
☐ the attorneys/agents (with registration numbers) listed on the attached paper(s), or  
☐ the attorneys/agents associated with Customer Number

NOTE: This box can only be checked when the power of attorney of record in the application is to all the practitioners associated with a customer number.

The reasons for this request are: Matters are no longer being handled by our firm.

**CORRESPONDENCE ADDRESS**

1. ☐ The correspondence address is NOT affected by this withdrawal.  
2. ☒ Change the correspondence address and direct all future correspondence to:

☐ Customer Number:

OR

<input checked="" type="checkbox"/> Firm or Individual Name	Intellions, Inc. c/o Mr. Sanjay Chopra				
Address	3017 East Ridge Drive				
Address					
City	Gibsonia	State	PA	Zip	15044
Country	USA				
Telephone				Fax	
Name	Christine W. Trebilcock Cohen & Grigsby, P.C.				
Signature				Registration No.	41,373
Date	August 2, 2004			Telephone No.	412-297-4900

NOTE: Withdrawal is effective when approved rather than when received. Unless there are at least 30 days between approval of withdrawal and the expiration date of a time period for response or possible extension period, the request to withdraw is normally disapproved.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

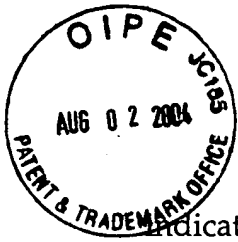
If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.



## METHOD AND APPARATUS FOR DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING

April 14, 2004

## 817556\_1



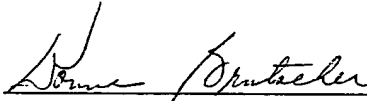
## CERTIFICATE OF MAILING BY U.S. EXPRESS MAIL

I hereby certify that the documents listed below are being deposited on the date indicated below, with the U. S. Post Office as Express Mail Post Office to Address Service in an envelope addressed to:

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

1 Withdrawal of Authorized Representative  
1 Return Receipt Card

EXPRESS MAIL LABEL No. 963594659

  
\_\_\_\_\_  
Donna Brutscher

Date of Deposit: April 14, 2004